



We Sure that We Cure



SHIVANI **B**UILDING **S**OLUTIONS



We have been implementing our own Environmental Assessments for all of our products since 2004 and strive to develop Eco-friendly products that reflects Environmental Considerations in such areas as Energy saving, Eco-friendly insulation, Carbon dioxide emission, non-use of hazardous chemical substances, packaging materials and information disclosure as per Global standards.

SBS aims to be in the business of “Curative” Building Care Service provider at the doorstep.

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Why does India need SBS – Franchise Model

Due to rapid urbanization and changes in lifestyle, growing number of consumers are seeking for out sourced services to keep themselves “**Stress-Free**” when it comes to taking care of their Building. This presents an exciting opportunity in the world of Building care which is growing by 35-40% every year.

What Does SBS Provide to the Consumer

- * ‘One stop’ Destination for Building Solutions
- * Calibrated work plans
- * Money Back Guarantee (5 Year Guarantee)
- * Qualified & Equipped Technical Team
- * Trusted Trained Business Executives & Associates
- * On Time Quality Services using Modern Technology



Scope of 'One Stop Solution' – Shivani Building Solutions Provider

In India there is Huge Opportunity for Professional Building Solutions Service provider, any Similar Model : Not a single in India

Competitive Advantage of this Model with SBS

- * Extensively Knows how of this Industry
- * We offers Apply and Supply model with warranty to the end Consumer
- * Trained skilled manpower with In-house & On site Training since 2004
- * Equipped with Focused and Visionary Young and Dynamic Team

The best part with SBS Franchise is The support, The Brand provides SBS Leverages towards Shivani Building Solutions

- * Products of superior quality
- * Wide supply network
- * On-time deliveries
- * Competitive prices with best quality solutions

Products

1. Water Proofing with Nano Technology
2. Pre Guard (An Anti Fracture Membrane)
3. Super Flexi Coating
4. Thermal Insulation (Cool Coating)
5. Crack Filler / Weather Shield
6. Building Guard / Wall Guard

Services

- ✓ Garden Development & Play Ground Equipments
- ✓ Interior Designing, Paint Solutions etc.



Material Supply and Apply

Sales Associate

Sales/Business Associate

Business Associate
B - 2 - B

Franchise

B - 2 - C
6 Products & Services





Channel Partner Agreement offerings

- Initial Investment – 3 Lakhs SD against the Materials
- Earnest Fee – 51 Thousands (Non Refundable)
- Requirement - Min 100 to 200 sq ft of area for the shop + Godown for the period of 3 yrs. (NC)
- Vehicle Requirement – Maruti / Any Van (NC)
- Launching plan - Within 20/25 Days of the closure of Franchise
- Shop set up - Within 20/25 days of the closure by the Franchise (NC)
- Shop Management - To be done by Franchisee & Franchise agreement for 3 yrs
- Training to Franchisee of 02 days

Scope of Franchisee



- ❖ Stock Maintenance
- ❖ In Time Collection of Payments
- ❖ Timely Execution of Job work
- ❖ Timely filing of applicable Tax returns
- ❖ Management of Demand and Supply cycle
- ❖ Management of Franchisee, Manpower and resources



Break-up on Investment done by Franchise

Apply Services	Waterproofing (Multiple Types)	Pre Guard	Cool Coating	Crack filler / Weather Shield	Application Kit
Investment by SBS	3,000 Sq. Ft. Material, or 2 Lacks Worth the Stock	5,000 Sq. Ft. Material or 75,000 Worth the Stock	1000 Sq. Ft. Material or 60,000 Worth the Stock	5,000 Worth the Stock	5,000 worth Tools & Accessories Kit

- Product lineage for the services will be solely managed by **SBS**.
- Product lining with pricing will be provided by **SBS** along with solutions, however Application of the same will be done with the help of company or local labours, will be under their own arrangement and as per company norms only.



Ongoing Support by **SBS**

for continuous growth of Franchisee

Existing : A structured support system already in place by **SBS**

- Customer Relationship Management.
- Sustained Marketing Support.
- Streamline Operations
- Track-to-Profit
- Digital Marketing With on boarding of Franchise
- National adverts in various forms of media
- Regionalized customized Support
- Broadcast on Channel -FM
- Knowledge Sharing events
- Various schemes for achievers

***Franchises Get Benefits(8% to 16% on Net Billing)**

B 2 B – 8% (Business Associates)

B 2 C – 16% (Directs customers)

No Direct Sales (Counter Sales)

Continues Company Support to Sales and Marketing

If you want something in your life you've never had,
you'll have to do something, you've never done.

~ JD Houston



THANK YOU

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